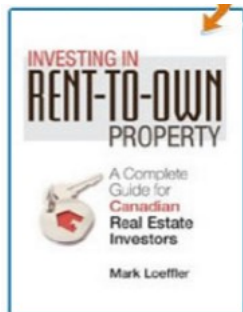


Cash Positive Investment Property Report - Investing in Rent-To-Own Property by Mark Loeffler

I was never a fan of the Rent-To-Own strategy. Why would someone buy a house directly from me when they could go to the bank on their own? How do I prevent taking a potential loss by agreeing to sell the house to them without knowing the future worth of the house? For these and other reasons, I have never done a Rent-To-Own property. So when I came across "Investing in Rent-to-Own Property" by Mark Loeffler, my interest was peaked. I even went so far as buying my own copy of the book so I could highlight sections of interest to me.

This is a great book with very detailed steps on how to start and succeed with the Rent-To-Own strategy. What makes Mark's strategy different is he gets the TENANT FIRST. As a real estate agent and investor, he has first-hand experience with this strategy. The book is written in an easy-to-read, non-boring format and very well organized showing two different qualifying families at different stages in their life. I read through the book twice and was interested both times on the twist he took.

The thing about this strategy is finding qualifying families that have the down payment. The book goes into detail about this, as this is critical in the TENANT FIRST Rent-To-Own strategy. Without this, the deal is a non-starter. The other factor that is crucial in this strategy is you, as the investor, will be assuming the mortgage and you must qualify for the mortgage.



A copy of this book can be purchased from: <https://www.amazon.ca>. Although the book was published in 2010, the content is still very relevant and the forms and examples provided are very helpful. Much of the content can also be applied to other real estate strategies (ie Credit reports, doing your due diligence, closing cost, etc.).

After reading the book twice, the Tenant-First-Rent-To-Own strategy is worth implementing. When the opportunity presents itself, I would not hesitate on offering this strategy. Although a visit to the website indicates Mark has not kept the site up to date since 2011, the book gets 2 thumbs up.

The information presented is from sources believed reliable, however, no responsibility is assumed for the accuracy of this information. The opinions or advice contained in this Email should be verified with a third party. The originator of this Email disclaims all responsibility and liability for the accuracy and content of the attachment and for any damages or losses arising from any inaccuracies, errors, viruses, e.g., worms, trojan horses, etc., or other items of a destructive nature, which may be contained in this attachment and shall not be liable for direct, indirect, consequential or special damages in connection with this e-mail message or its attachment.